

of today GlobalBook

application form

ADTICT NAME

Please complete and return this application form from having marked clearly your details, using block capitals, to the address showed below.

ANTOTIVAVIL
ADDRESS
СІТУ
STATE ZIP /POST CODE COUNTRY
PHONE
EMAIL
WEBSITE
THE PLACE OF LIVE AND WORK
► BOOK TITLE: ARTISTS OF TODAY
COVER: HARDCOVER ART PAPER 170 GSM ☐ 25,000 COPIES ☐
► BOOK SIZE: INCHES 8½" X 8½" I CM: 22 x 22 I PRINTED IN EUROPE
► TWO PAGES UP TO 6 REPRODUCTION, UP TO 500 WORDS ESSAY /STATEMENT □ EURO 990 I US \$1290 (73% sponsored application fee)
► FOUR PAGES UP TO 10 REPRODUCTION, UP TO 900 WORDS ESSAY /STATEMEN □ EURO 1800 I US \$2300 (73% sponsored application fee)
▶ PUBLICATION MATERIALS REQUESTED

- E-MAIL AS ATTACHMENTS 3-10 WORKS (JPG FILES, 300 DPI /WIDTH UP TO 23 CM.)
 THE WORKS DETAIL INFORMATION (TITLE, YEAR, MEDIA, SIZE)
- 300 900 WORDS OF CRITIC ESSAY OR STATEMENT (NO CV)
- THE WEBSITE
- THE PLACE OF LIVE AND WORK
- PROVIDE A PHOTO OF YOURSELF AS JPG FILE 300DPI /WIDTH 5 CM /2 INCHES

O PAYMENT: DIRECT MONEY TRANSFER TO BARCLAYS BANK IN LONDON

Bank Name: BARCLAYS Account Name: WORLD OF ART Sorting Code: 20-32-00 Account Number: 70277908 IBAN: GB22 BARC 2032 0070 2779 08 BICSWIFT code: BARCGB22 BANK ADDRESS: Barclays Bank,128 Moorgate, London EC2M 6SX, UK

- The book presents an overview of the contemporary artist work, statement, CV, essays discussing the work and technique, opinions from art critics.
- The artist gets 1-4 full page(s) in a comprehensive hardcover book available on bookstores
- and eCommerce. The first print run is 25,000 copies.

 Each selected artist will receive free 3 copies of the book.
- If the stock sales the author or the publisher will print the second edition.
- The Master of Today global book series is available in US bookstores and internationally including Barnes & Noble, Borders, Amazon, Powell's, Wal Mart, Blackwel also in Canada, France, Germany, Great Britain, Australia, New Zealand, Japan and others.

 The author financial participation (27%) ncludes creative layout, composition, review,
- editing, publishing, printing & binding, distribution, warehousing, marketing and shipping cost from the printer to distributors and from the printer to client.
- 100% anticipate payment by International Money Order or Direct Transfer to World of Art account is requested.

DATE **SIGNATURE**



BOOKING REGULATIONS

- 1. Rates, conditions and space units are subject to change without notice.
- 2. The acceptance or execution of an order is subject to publisher's approval of copy, text, display and illustration.
- 3.Orders for specific units of space and specific dates of insertion are necessary.
- 4. All orders are accepted subject to labor disputes, accidents, fires, acts of God, or other contingencies beyond the publisher's control (whether like or unlike any of those enumerated herein) which prevent the publisher from partially or completely producing, publishing, or distributing the WORLD of ART Publications, Art Books, Global Art Books or Art Magazines. Further, the publisher shall not be liable for damages if there is failure to publish an advertisement for any reason.
- for any reason.

 5. All copy, text display and illustration are published upon the understanding that the artists and/or advertiser and/or his agent are fully authorized, have secured proper written consents for the use of names, pictures and testimonials of any living person, and may lawfully publish and cause such publication to be made, and the artist and/or advertiser and the his agent agree to indemnify and save harmless the publisher from any and all liability, loss and expense of any nature arising out of such publication.
- Layouts and images copyright is held by

 Dublisher.
- 7. The WOA Editor and Publisher reserves the right to reject or cancel any text, image and advertising which in the opinion of the publisher does not conform to standards of the publication.
- 8. No deduction for error in key numbers or other typesetting done by the publisher is allowed.
- 9. All art works, /image files, texts and advertisements must be clearly identifiable as such with a trademark or signature of the artist and/or advertiser, or the word "Advertisement" shall be placed with copy

- which in the publisher's opinion resembles editorial copy.
- 10. Failure to make insertion orders correspond in price or otherwise with rate schedule is regarded only as a clerical error and publication is made and charged for upon the terms of the schedule in force without further notice.
- without further notice.

 11. Non-standard units of less than page space are figured at the rate of the largest quoted standard unit or combination of such units, and at the line rate for space in excess thereof.
- 12. Cancellation of any portion of a contract nullifies all rate and /or position protection for the remainder
- for the remainder.

 13. Cancellation or charges in orders not
- accepted after closing layout.

 14. Rates charged and discounts allowed are subject to short rate or rebate at expiration or sooner termination of the contract period if different from rates or discount earned or
- space actually used.

 15. The WOA Publisher reserves the right to cancel the contract upon default in payment or breach of any provision herein, and all unpaid charges and short rates shall become immediately payable.
- Immediately payable.

 16. If is the responsibility of the artist and/or advertiser to ensure that all inserts and other advertising comply with the Swedish postal regulations and other applicable Swedish laws and regulations.
- 17. The liability of the publisher for any error for which he may be held legally responsible will not exceed the cost of the space occupied by the error. The publisher will not, in any event, be liable for loss of income or profits or any consequential damages.
- profits or any consequential damages.

 18. No conditions, printed or otherwise, appearing on contracts, order or copy instructions that conflict with the publisher's policies will be binding on the publisher.
- 19. World of Art, P.Russu Publishing is Registered by the Swedish Patent and Registration Office since 1999.

MASTERS

of today